

WWW.CARLOSLOPEZNYC.COM
CARLOS@TRIBE360.COM

CARLOSLOPEZ

I have over 15 years of experience in the Creative Design Industry. You name it I've done it... From running print presses (back in the day) to mural projects, photography, Tshirt Design, Print Design, Web Design, Multimedia... My Life is DESIGN. Since receiving my Associate in Art and Advertising Design and a Bachelor of Technology in Communication Design from New York City College of Technology, I've been busy. From working in local shops to big industry offices, my passion for developing creative solutions continues to grow. Currently I'm the Art Director for

my company TRIBE360.com while freelancing as well. Although freelance life is exciting, I'm ready to settle down! As an artist I strive to be a cultural producer and a practical visionary, my goal as an artist is to communicate effectively using personal vision and public message. I'm a team player and can create solid concepts from scratch anywhere and at any time. Ideally seeking a position at a company that allows room for professional growth, for a designer who is self motivated but also welcomes team oriented working environment.

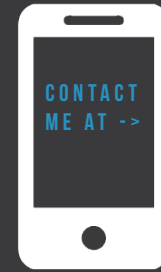
CREATIVE DESIGNER

GENERAL INFORMATION

BORN IN PUERTO RICO
RAISED IN BROOKLYN
WWW.FACEBOOK.COM/CARLOS.L.LOPEZ.562
TWITTER.COM/CARLOSLOPEZNYC
WWW.LINKEDIN.COM/IN/CARLOS-LOPEZ-84824640

LIVES IN QUEENS, NY

115.46 200 STREET ST. ALBANS NEW YORK 11412



PHONE: 917
723
4258

WORK EXPERIENCE

2/2013-PRESENT **PM+CO** POSITION: FREELANCE DESIGNER

JOB DESCRIPTION: Responsible for all creative direction for direct mailer including promotional material, collateral projects, web banners and website design. Ensured proper pre-press preparation for all print projects

12/2011-1/2013 **SOCIAL MINK** POSITION: ART DIRECTOR

JOB DESCRIPTION: Responsible for all creative direction of the Art Department including promotional material, collateral projects, web banners and website design. Also in charge of all social media maintenance such as photo gallery updates as well as facebook and twitter updates. Ensured proper pre-press preparation for all print projects.

11/2010/PRESENT **TRIBE360** POSITION: GRAPHIC DESIGNER / ART DIRECTOR / CEO

JOB DESCRIPTION: Develop creative solutions for all marketing material, advertising design, corporate identity designs and website / web banner designs. Ensuring a high quality standards for design and production layout on both print and web products.

11/2007-10/2010 **NORTHEAST GLOBAL LOGISTICS, NJ, NEW JERSEY** POSITION: FREELANCE GRAPHIC DESIGNER

JOB DESCRIPTION: Developed creative solutions and produced high-end marketing material, advertising and corporate identity design.

2/2005-10/2007 **CMP MEDIA / NEWBAY MEDIA, NEW YORK, NEW YORK** POSITION: GRAPHIC DESIGNER / ART DIRECTOR / CEO

JOB DESCRIPTION: Responsible for conceptualizing and production of graphic design projects collateral material, trade show graphics, books and magazines design and layout, corporate identity, and multimedia interface design, website and Powerpoint presentations.

EDUCATION

NEW YORK CITY COLLEGE OF TECHNOLOGY.
JUNE 2003 - Bachelor of Technology in
Communication Design
JUNE 1999 - Associate in Applied
Science in Art and Advertising Design

COOPER UNION ART SCHOOL, NEW YORK,
1990-94 Illustration, computer and painting
classes taken in Saturday program
for high school student

PLATFORMS



AWARDS

PM+CO
Graphic Design USA. 2014
Affiliate Marketing Campaign work
for HBO. GDUSA's American Graphic
Design Awards honor outstanding
work of all kinds throughout the media,
with more than 8,000 entries submitted
this year.

REFERENCES

Available upon request
Sample of my work at
carloslopeznyc.com